



servicePath™ Managed Analytics

Turn Commercial Data into
Actionable Intelligence

Smarter. Modular. Instant.

01 | Executive Summary

servicePath™ Managed Analytics provides immediate visibility into how your teams use CPQ, how your contracts perform commercially, and how your services operate-without requiring you to build or manage any data pipelines.

Our solution installs directly inside your Azure subscription as a Managed Application. Your data stays securely within your environment, while servicePath™ manages ingestion, transformation, and ongoing updates.

02 | Key Benefits

Gain trusted, query-ready analytics for Finance, Sales, Service Delivery, and RevOps-delivered in days, not months.



Zero Engineering Overhead

Fully managed ingestion, transformations, refresh schedules, and updates.



Your Data, Your Cloud

Analytics run inside your Azure subscription with full control over access and governance.



Enterprise- Grade Metrics

Unlock ARR/TCV, margin, revenue, SLA, profitability, and renewal risk.







Fast Time to Value

Actionable insights delivered with no engineering effort required.

03 | Pricing & Deployment Model

Our modular platform is designed to scale with your business maturity, utilizing an uplift model based on your existing servicePath™ subscription spend.

			
Free Usage Tier	Base Tier	Expansion	Snowflake Add-On
<ul style="list-style-type: none">Adoption trendsWorkflow heatmapsQuote/configurator activity	<ul style="list-style-type: none">Core commercial data (Quotes, Contracts, Assets)High-level ARR/TCV	<ul style="list-style-type: none">Advanced data domainsKPIsSpecialized dashboards	<ul style="list-style-type: none">Native Snowflake ingestionMERGE supportSOC2 optionality



Expansion Bundles

Optional expansion bundles are now consolidated into three high-impact groups to align with your leadership's strategic objectives:

<div>Advanced Financials (CFO & Finance Focus)</div> <div>KPIs Revenue & RevRec, Product Profitability, and Margin/Cost attribution</div> <div>Value Detailed line-item snapshots and profitability insights.</div>	<div>Operational Intelligence (Service Delivery Focus)</div> <div>KPIs ServiceNow Health, SLA performance, and Subcontractor cost metrics.</div> <div>Value Correlation between SLA performance and service usage.</div>	<div>Strategic Growth (CRO & Sales Focus)</div> <div>KPIs Renewal Forecasting, AI-based scoring, and Price/Discount performance</div> <div>Value SKU performance analysis and AI-driven data foundations</div>
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04 | Technical Workflow: Enterprise Security

Designed for technical buyers who require zero-trust security and simplicity:



05 | Built For Your Entire Organization



CFOs & Finance

Automated ARR waterfalls and retention tracking

Real-time margin and profitability analysis

Churn analytics with pre-renewal risk alerts

Predictive revenue forecasting



CROs & Sales

Quote velocity and pipeline conversion metrics

Win/loss pattern analysis

Pricing optimization and upsell identification

Product attach rate tracking



Product

SKU penetration and adoption rates

Pricing strategy performance

Product bundle and attach analytics

Feature utilization tracking



Operations

Asset coverage and utilization monitoring

SLA compliance and risk alerts

Subcontractor performance and cost metrics

Resource allocation insights



BI & Data Teams

Enterprise analytics without custom builds





Azure-native seamless integration

Executive-ready data aggregations

Pre-built models for faster insights

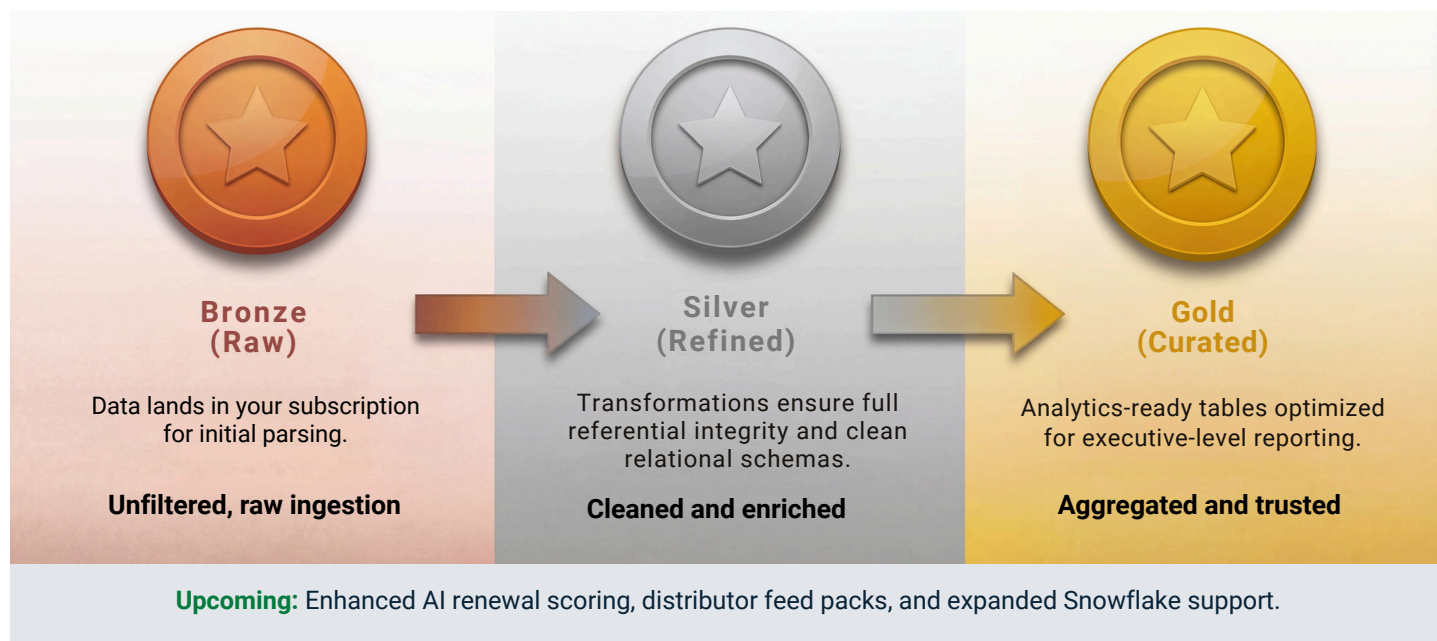
Future-Proof Architecture

Open standards (Parquet), modern lakehouse design, and support for leading BI platforms:

 Power BI	 Snowflake	 Databricks	 Azure Synapse	 Sigma
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06 | Medallion Roadmap

We ensure data quality through a rigorous "Medallion Architecture" within your environment:



07 | What's Coming

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|--|--|---|---|
| 01
Predictive churn models with machine learning | 02
Advanced margin analytics with cost attribution | 03
Real-time event streaming for operational dashboards | 04
Expanded BI tool support and native connectors |
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08 | Next Steps

- #1** Contact your servicePath™ representative to book a demonstration.
- #2** Start with free usage dashboards to reveal adoption and workflow bottlenecks.
- #3** Upgrade to Base or Expansion Bundle whenever you are ready to unlock commercial and financial intelligence.

