

Event	Expected Attendance	Key Focus	Market Size (2025 est.)	DOC
<b>AI4 2025</b> Aug 11-13 Las Vegas, NV	8,000+	Practical AI Applications	~\$720B (public cloud + AI enterprise spend)	9.2
<b>Why It Scored This Way</b> One of the largest North American stages for practical enterprise AI. >20% CAGR, GenAI disruption at "quantum leap" pace, and barriers dropping via open-source and API marketplaces.		<b>Executive Action</b> Send senior product, strategy, and sales leaders; pre-book meetings with AI startups and hyperscalers; scout M&A.		
<b>FABTECH 2025</b> Sept 8-11 Chicago, IL	45,000+	Manufacturing Robotics	~\$256B (industrial automation)	8.5
<b>Why It Scored This Way</b> Steady ~10-12% CAGR with disruption accelerating via RaaS models lowering upfront costs. Integration barriers dropping with AI orchestration.		<b>Executive Action</b> Focus on partner discovery and cost-reduction plays; bring ops leadership to assess deployment feasibility.		
<b>ISRAI2025</b> Sept 11-13 Dubai, UAE	3,000+	AI & Robotics Convergence	~\$950B+ (combined AI + automation markets)	9.0
<b>Why It Scored This Way</b> AI + robotics convergence at the intersection of two high-growth markets. Disruption high as autonomous systems move beyond pilots; global participation fuels cross-border opportunities.		<b>Executive Action</b> Bring AI and robotics leads; identify joint-venture or hybrid-solution partners early.		
<b>AWS Summit LA</b> Sept 17 Los Angeles, CA	15,000+	Cloud Services & AI	~\$720B (public cloud)	9.1
<b>Why It Scored This Way</b> Cloud spend ~19-20% CAGR with immediate GenAI disruption. Low barriers via AWS marketplace integrations.		<b>Executive Action</b> Send cloud architecture + biz dev teams; validate integration roadmaps with AWS engineers.		
<b>Microsoft Community Summit</b> Oct 19-23 Orlando, FL	12,000+	Enterprise Ecosystem	~\$100B (Biz Apps services)	7.8
<b>Why It Scored This Way</b> Stable ~7-9% CAGR, steady disruption but not seismic. Partner entry requires ecosystem investment.		<b>Executive Action</b> Prioritize for Microsoft-centric orgs; send partner mgmt and solution engineering leads.		
<b>Field Service Connect</b> Nov 17-19 Austin, TX	2,500+	Service Automation	~\$5.6B (FSM software)	8.0
<b>Why It Scored This Way</b> FSM software growing at 13-15% CAGR with AI scheduling/predictive maintenance driving disruption. Moderate barriers from industry-specific integrations.		<b>Executive Action</b> Send service ops + AI integration teams; scout quick-win automation partners.		
<b>AWS re:Invent</b> Dec 1-5 Las Vegas, NV	65,000+	Cloud Innovation	~\$720B (public cloud)	9.3
<b>Why It Scored This Way</b> Largest cloud + AI innovation event globally. High disruption velocity and plentiful entry points via AWS ecosystem.		<b>Executive Action</b> Deploy top strategy, cloud, and M&A leaders; book exec briefings with AWS + ISVs months ahead.		